

TOAST[®]

PREMIUM TOASTIES MADE SIMPLE

B2B BUSINESS PROPOSAL



TOAST

OUR STORY

AWARD-WINNING CAFÉS.
BUILT AROUND EXCEPTIONAL TOASTIES.

TOAST is an award-winning independent coffee company with eight locations across Essex and Suffolk.

Founded in 2020 by three friends with a passion for exceptional coffee and simple, high-quality food, TOAST has grown rapidly, earning a loyal customer base and the founders winning **Retail Entrepreneur of the Year** at the Great British Entrepreneur Awards 2023.

In 2026 we opened TOAST HQ - our dedicated production facility designed to support the next stage of our growth.

Today we produce **over 5,000 handmade toasties every week**, yet our facility is operating at only around 10% capacity, giving us the capability to supply customers nationwide.



TOAST

WHO WE ARE

I SPECIALISTS IN ONE THING.

- We don't make sandwiches.
- We don't make wraps.
- We don't make ready meals.
- We make exceptional toasties.
- Every decision we make is centred around creating the very best toasted sandwich possible.



TOAST

TOAST

WHY WE'RE DIFFERENT

CREATING THE **PERFECT TOASTIE** HAS TAKEN YEARS OF DEVELOPMENT.

We've tested countless sourdough recipes, worked with multiple artisan bakers, trialled dozens of cheese blends and refined every stage of the cooking process.

The result is a toastie that's built specifically for foodservice.

- Handmade in Britain
- Premium British ingredients
- Sourdough developed specifically for toasted sandwiches
- Signature cheese blend for the ultimate cheese pull
- Consistent every time

This isn't another frozen sandwich.

It's a **café-quality toastie.**



TOAST[®]

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WHAT WE DELIVER

A PREMIUM TOASTIE
THAT'S SIMPLE TO OPERATE.

Every toastie is:

- Handmade
- Gas flushed
- Vacuum sealed
- Frozen for maximum shelf life
- Defrosted in hours
- Cooked in minutes

The result is a
product that delivers
café-quality food
with virtually
no preparation and
minimal waste.



TOAST

THE RANGE



**ULTIMATE CHEESE
TOASTIE**
X 40 PER CASE



**ULTIMATE BACON
TOASTIE**
X 10 PER CASE



**ULTIMATE GLUTEN
FREE TOASTIE**
X 10 PER CASE



**ULTIMATE VEGAN
TOASTIE**
X 10 PER CASE

Designed
to cater for:



Vegetarian



Vegan



Dairy Free



Gluten Free

TOAST

WHY TOAST?

I HOSPITALITY HAS CHANGED.

Businesses face increasing wage costs, staff shortages and rising pressure to deliver premium food with fewer skilled employees.

TOAST provides the solution.

Our toasties allow cafés, hotels and coffee shops to offer premium food with:

- Minimal preparation
- Minimal training
- Minimal waste
- Consistent quality
- Excellent margins

A **premium menu** item that's incredibly **easy to operate**.



TOAST

SIMPLE OPERATION

THE PROCESS COULDN'T BE EASIER.

STORE

Store in a freezer

DEFROST

24 hours refrigerated

or

2 hours at ambient
temperature

COOK

Double contact grill
(preferred)

or

Frying pan

or

Air fryer

SERVE

Restaurant-quality
toasties in minutes.

TOAST

BUILD AN ENTIRE MENU

With **just eight simple fresh ingredients**, operators can create an exciting toastie menu that feels freshly made every day.

FRESH ADDITIONS:

- Ham
- Tomato
- Red onion
- Red onion jam
- Mushrooms
- Branston Pickle
- Pineapple
- Truffle Salt

CREATES THE FOLLOWING MENU:

- Ultimate Cheese
- Ham & Cheese
- Bacon
- Cheese & Tomato
- Cheese & Mushroom
- Hawaiian
- Ploughman's
- Sticky Farmhouse
- Cheese & Marmite
- Double Onion
- Retro Cheese & Pineapple

ONE CORE PRODUCT.
ENDLESS MENU
POSSIBILITIES.



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TOAST

PERFECT FOR

Designed for:

- Coffee Shops
- Independent Cafés
- Hotels
- Farm Shops
- Garden Centres
- Golf Clubs
- Visitor Attractions
- Universities
- Workplace Catering

Anywhere premium food needs to be served quickly and consistently.



TOAST

A PERFECT HOTEL SOLUTION

ONE OF OUR **BIGGEST** OPPORTUNITIES.

Hotels often need to serve quality food when chefs aren't available.

TOAST allows reception staff, bar staff or night teams to produce premium toasties with no specialist skills.

Perfect for:

- Room service
- Late-night menus
- Bar food
- Lounge menus
- Grab-and-go

Premium food.

No chef required.



TOAST

WHAT OUR CUSTOMERS SAY

“

The best
toastie we've
ever had!

”

“

Toasties are
amazing!

”

“

Delicious!

”

“

Absolutely
fantastic!

”

These comments are repeated from our customers every day.
The product has already been proven with thousands every week.